



Corporate  
Fitness  
Works

A HealthFitness® Company

## CAPABILITIES STATEMENT

## ABOUT CORPORATE FITNESS WORKS

Corporate Fitness Works is an expert fitness services partner exclusively focused on working populations. Established in 1988, we have 36 years' experience helping companies and their employees overcome the common health challenges experienced in corporate life; like sitting too much, stress, and poor diet. Our integrated on-site fitness center management and virtual fitness solutions provide all employees with an equitable benefit, improving company culture by connecting a hybrid workforce. Our services offer a portable fitness companion that guides employees through their fitness journey wherever they work, the office, at home, or on travel.

## CORE COMPETENCIES

### FITNESS CENTER MANAGEMENT

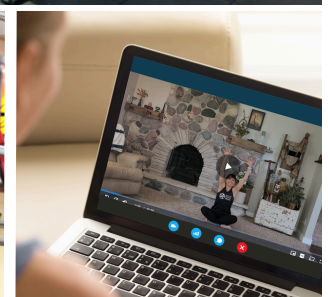
- Member recruitment, enrollment & retention
- Daily operations, policies, & procedures
- Professional fitness staffing
- Fitness consultations & assessments
- Personal training
- Group exercise classes
- Customized fitness & wellness programming
- Facility cleanliness & maintenance
- Safety & risk management
- Utilization & satisfaction reporting

### FITNESS CENTER DESIGN

- Market demand & feasibility study
- Business plan & projections
- Facility design & layout
- 2D CAD blueprints & 3D renderings
- Program operations & development
- Equipment recommendations & layout
- Full-service procurement (order, delivery, install)
- Discount pricing with major equipment suppliers

### VIRTUAL FITNESS SOLUTIONS

- Integrated with On-site Programming
- Virtual Fitness Coaching
- Custom Learning Paths
- Online Health Challenges
- Social Community Support
- On-Demand Content
- Livestream Classes
- Wellness Education
- Single Sign-On Capabilities
- GDPR Compliant and ISO 27001 certified
- Data transfer capability & HRA integration
- Secure App for Mobile/Desktop
- Engagement Reporting
- Interactive Personal Training



## CONTACT

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## DIFFERENTIATORS

**It's not just exercise. It's coaching with a purpose and the working person in mind.**

- 36 years experience & national presence (23 states)
- Certified ISO 27001 & GDPR Compliance
- Integrated on-site & virtual fitness solutions
- Equitable benefit for hybrid employees
- HRA integration for customized programming
- Fitness center design expertise
- Passionate fitness experts



## FEATURED CLIENTS



## CODES & CERTIFICATIONS

### NAICS

713940	Fitness & Recreation Sports Centers (Primary)
611620	Sports & Recreation Instruction
611699	All other Miscellaneous Schools and Instruction
518210	Data Processing, Hosting and Related Services

### UNSPSC Codes

91101501	Health & Fitness Clubs
43232917	Software Defined Networking/Virtualization Software
49200000	Fitness Equipment
49201606	Fitness Weights

**D&B Number: 79-908-2334**

Certified ISO 27001

ISO 27001

BUREAU VERITAS  
Certification



## CORPORATE RESPONSIBILITY

### Diversity & Inclusion (D&I)

We are committed to cultivating and preserving a culture of diversity and inclusion. Our D&I policies embrace and celebrate diversity among our organization and ensure inclusive practices in all aspects of our business. We are committed aligning with diverse partners and suppliers who share in these key values.

### Environment & Sustainability

At CFW, we believe that all organizations share a responsibility for operational practices that embrace long-term environmental sustainability. We integrate a range of green initiatives in our managed facilities, such as eco-friendly cleaning, electricity and water conservation, recycling accessibility, eco-powered equipment solutions, and supplies made from recycled products.



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## CONNECT WITH US!



[www.corporatefitnessworks.com](http://www.corporatefitnessworks.com)